

[Document Type] Abstract

[Abstract]

[Object]

It is one object of the present invention to provide a system whereby a vendor selling products via a network can redeem products from purchasers in accordance with predetermined conditions.

[Constitution]

In a sales management server including a ticket sales system 10, for accepting a product purchase request via a communication network, and a ticket management system 30, for managing the sale of products, upon the receipt of a purchase request from a purchase applicant, the ticket sales system 10 inquires of the purchase applicant whether he or she will agree to permit redemption of the product. When a product for a predetermined purchase request accepted by the ticket sales system 10 has already been sold to a purchaser who responded that he or she agreed to permit product redemption, the ticket management system 30 redeems the product and provides it for the purchase applicant who issued the predetermined purchase request.

[Selected Drawing] Fig. 1